

May 2, 2023

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001.

National Stock Exchange of India Ltd.,
Exchange Plaza, C/1, G Block,
Bandra - Kurla Complex, Bandra (E),
Mumbai - 400051.

Scrip ID: BSOFT
Scrip Code: 532400

Symbol: BSOFT
Series: EQ

Kind Attn: The Manager,
Department of Corporate Services

Kind Attn: The Manager,
Listing Department

Subject: - Press release

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Kindly take the same on your record.

Thanking you.

Yours faithfully,

For **Birlasoft Limited**

Sneha
Prashant
Padve

Digitally signed
by Sneha
Prashant Padve
Date: 2023.05.02
11:26:48 +05'30'



Sneha Padve
Company Secretary & Compliance Officer

Encl.:- As mentioned above.

Birlasoft Limited

Birlasoft Recognized by ISG as Top 15 Sourcing Standout for Worldwide and Americas

Pune, Noida (India) and Edison, NJ (USA) | May 2, 2023: – Birlasoft Ltd [BSE: 532400, NSE: BSOFT], part of the USD 2.8 billion diversified [CK Birla Group](#), and a global enterprise digital and IT services company, today announced it has been named a Top 15 Sourcing Standout by Information Services Group (ISG), a leading global technology research and advisory firm.

Birlasoft was among the leading providers in the **Booming 15 category** globally and for the Americas region based on annual contract value (ACV) won over the last 12 months, according to the 1Q 2023 Global ISG Index™. This is the **12th consecutive quarter** in which Birlasoft has received this recognition for **Americas** and the **10th time overall** globally.

Now in its 82nd consecutive quarter, the ISG Index™ provides an independent quarterly review of the latest sourcing industry data and trends. Each Top 15 category includes providers that compete in the traditional sourcing market, as well as those that compete in the as-a-service market, including IaaS and SaaS providers.

Roop Singh, CEO Americas, Birlasoft said, “Birlasoft continues to play a pivotal role in helping customers challenge the norm and reap the benefits of digital and cloud technologies through its industry expertise, robust partnerships, and continuous investments in futuristic technologies. We are pleased to be a part of ISG’s Top 15 Sourcing Standout for Worldwide and Americas region. It is a testament of our commitment to provide greater value to our customers in their digital transformation journeys.”

Birlasoft enables enterprises to digitally transform and optimize their operational environments through research, benchmarking, advisory and consulting, to increase their speed-to-market, grow their revenue and optimize the total cost of operations. The company continues to invest in new technologies relevant to customers across - Digital, Cloud, Data & Analytics, to enhance functional capabilities in desired verticals and focused industries.

“The ISG Index™ is recognized as the authoritative source for marketplace intelligence on the global technology and business services industry,” **said Paul Reynolds, chief research officer of ISG.** “Birlasoft continues to establish itself as a leading and growing player in the global market for Enterprise Digital and IT Services, based on its volume of business in relation to other industry providers.”

About Birlasoft

Challenge The Norm

Birlasoft combines the power of domain, enterprise, and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the

Birlasoft Limited

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CIN: L72200PN1990PLC059594



multibillion dollar diversified The CK Birla Group, Birlasoft, with its 12,500+ professionals, is committed to continuing its 160-year heritage of building sustainable communities. For further information, visit www.birlasoft.com

About ISG

ISG (Information Services Group) (Nasdaq: [III](#)) is a leading global technology research and advisory firm. A trusted business partner to more than 900 clients, including more than 75 of the world’s top 100 enterprises, ISG is committed to helping corporations, public sector organizations, and service and technology providers achieve operational excellence and faster growth. The firm specializes in digital transformation services, including automation, cloud and data analytics; sourcing advisory; managed governance and risk services; network carrier services; strategy and operations design; change management; market intelligence and technology research and analysis. Founded in 2006, and based in Stamford, Conn., ISG employs more than 1,600 digital-ready professionals operating in more than 20 countries—a global team known for its innovative thinking, market influence, deep industry and technology expertise, and world-class research and analytical capabilities based on the industry’s most comprehensive marketplace data. For more information, visit www.isg-one.com.

Media Contacts:

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Disclaimer

Some of the statements in this update that are not historical facts are forward-looking statements. These forward-looking statements include our financial and growth projections as well as statements concerning our plans, strategies, intentions, and beliefs concerning our business and the markets in which we operate. These statements are based on information currently available to us, and we assume no obligation to update these statements as circumstances change. There are risks and uncertainties that could cause actual events to differ materially from these forward-looking statements.

These risks include, but are not limited to, the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their spending for our services, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and market conditions in India and elsewhere around the world, and other risks not specifically mentioned herein but those that are common to industry.

Birlasoft Limited