

January 17, 2024

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001.

National Stock Exchange of India Ltd.,
Exchange Plaza, C/1, G Block,
Bandra - Kurla Complex, Bandra (E),
Mumbai - 400051.

Scrip ID: BSOFT
Scrip Code: 532400

Symbol: BSOFT
Series: EQ

Kind Attn: The Manager,
Department of Corporate Services

Kind Attn: The Manager,
Listing Department

Subject: - Press release

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Kindly take the same on your record.

Thanking you.

Yours faithfully,

For **Birlasoft Limited**

Sneha
Prashant
Padve

Digitally signed
by Sneha
Prashant Padve
Date: 2024.01.17
11:13:58 +05'30'



Sneha Padve
Company Secretary & Compliance Officer
Membership No.: ACS 9678

Encl.:- As mentioned above.

Birlasoft Limited

Registered Office: 35 & 36, Rajiv Gandhi Infotech Park, Phase - I, MIDC, Hinjawadi, Pune (MH) 411057, India

Tel: +91 20 6652 5000 | Fax +91 20 6652 5001 | contactus@birlasoft.com | www.birlasoft.com

CIN: L72200PN1990PLC059594

Birlasoft Recognized as Leader in ‘Data Management and Cloud Computing’ & ‘Next-Gen IT/OT’ Services by ISG

Noida, Pune (India), and Edison (N.J.), January 17, 2024: Birlasoft Ltd [BSE: 532400, NSE: BSOFT], part of the USD 2.9 billion diversified C.K. Birla Group, has been recognized as ‘Leader’ in ‘Data Management and Cloud Computing’ and ‘Next-Gen IT/OT’ Services in North America, in the ISG Provider Lens™ Oil and Gas Industry – Services and Solutions Report 2023.

The report recognized Birlasoft as a **‘Leader’** in **‘Data Management and Cloud Computing’ Services** showcasing its commitment to driving digital transformation through robust and secure cloud solutions. Birlasoft has invested in building niche award-winning vertical solutions - MachineLogix, intelliAsset, Data Switch, Predactica and IntelliVision, deployed by various Oil and Gas customers across geographies. The company is also developing the Integrated Operations Window (IOW) solution in partnership with major Oil and Gas technology providers.

Recognized as a **‘Leader’** in **‘Next-Gen IT/OT’ Services**, Birlasoft's cutting-edge solutions at the convergence of IT and OT have positioned the company at the forefront of the industry. Embracing the philosophy of ‘Energy to the Power of Digital’, Birlasoft delivers innovative digital solutions, empowering Oil and Gas companies to enhance operational efficiency, optimize asset utilization, ensure compliance, and streamline customer experiences. Birlasoft's solutions address contemporary industry challenges, offering a competitive edge by delving deeper into engineering, operational modeling, and simulation.

Roop Singh, CEO Americas, Birlasoft said, "Birlasoft's recognition as a Leader in the Oil and Gas Industry by ISG highlights our dedication to providing exceptional services and solutions tailored to the evolving needs of the energy sector. Leveraging over 20 years of expertise in delivering IT/OT solutions to Oil & Gas clients, this acknowledgment is proof of our unwavering commitment to innovation and client satisfaction. We will continue to invest in digital platforms and application strategies, utilizing our expertise to spearhead transformative solutions for the Oil and Gas industry."

Harish B, Lead Analyst, ISG Provider Lens™ said, "Birlasoft's commitment to excellence is embodied in its strategic engagement with Oil and Gas organizations. Focused on delivering services and solutions in the domains of smart connected products, smart factories, and smart operations, they are redefining industry standards and driving transformative outcomes. With a dedicated team of over 2,500 resources specializing in data management, analytics, and cloud technologies, Birlasoft positions itself as a trusted partner in advancing the digital landscape of the energy sector."

Birlasoft excels in delivering operational technology solutions for the Oil and Gas sector, backed by extensive domain experience and a diverse portfolio of assets, tools, and frameworks tailored for specific use cases. Engaging with key players in oil field services, drilling, and equipment manufacturing, Birlasoft has been instrumental in guiding global transformation journeys for multiple clients across regions. Our capabilities include Real-time Rig Performance Management, Production Monitoring, Optimization for Low Flow Wells, Asset Lifecycle Management, and cutting-edge solutions like Blockchain for distributed Asset Management and Electronic Work Instructions using augmented reality.

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About Birlasoft

Challenge The Norm

Birlasoft combines the power of domain, enterprise, and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion dollar diversified The CK Birla Group, Birlasoft, with its 12,500+ professionals, is committed to continuing its 160-year heritage of building sustainable communities. For further information, visit www.birlasoft.com

Media contacts:

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About ISG

ISG (Information Services Group) (Nasdaq: III) is a leading global technology research and advisory firm. A trusted business partner to more than 800 clients, including more than 75 of the world's top 100 enterprises, ISG is committed to helping corporations, public sector organizations, and service and technology providers achieve operational excellence and faster growth. The firm specializes in digital transformation services, including automation, cloud, and data analytics; sourcing advisory; managed governance and risk services; network carrier services; strategy and operations design; change management; market intelligence and technology research and analysis. Founded in 2006, and based in Stamford, Conn., ISG employs more than 1,300 digital-ready professionals operating in more than 20 countries—a global team known for its innovative thinking, market influence, deep industry and technology expertise, and world-class research and analytical capabilities based on the industry's most comprehensive marketplace data. For more information, visit www.isg-one.com.

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