

December 16, 2020

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001.

National Stock Exchange of India Ltd.,
Exchange Plaza, C/1, G Block,
Bandra - Kurla Complex, Bandra (E),
Mumbai - 400051.

Scrip ID: BSOFT
Scrip Code: 532400

Symbol: BSOFT
Series: EQ

Kind Attn: The Manager,
Department of Corporate Services

Kind Attn: The Manager,
Listing Department

Subject: - Press release

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Kindly take the same on your record.

Thanking you.

Yours faithfully,

For **Birlasoft Limited**
(Formerly *KPIT Technologies Limited*)



Sneha Padve
Company Secretary & Compliance Officer



Encl.:- As mentioned above.

Birlasoft Limited

(Formerly *KPIT Technologies Limited*)

Registered Office: 35 & 36, Rajiv Gandhi Infotech Park, Phase - I, MIDC, Hinjawadi, Pune (MH) 411057, India

Tel: +91 20 6652 5000 | Fax +91 20 6652 5001 | contactus@birlasoft.com | www.birlasoft.com

CIN: L72200PN1990PLC059594

**Birlasoft receives SABERA 2020 Award
for its community-benefiting Initiative**
- Project Shodhan

*This is the third time in a row that Project Shodhan has been acknowledged
and appreciated by the SABERA jury members.*

NOIDA, PUNE, India | December 16, 2020: Birlasoft Ltd [BSE: 532400, NSE: BSOFT], part of the USD 2.4 billion diversified, [The CK Birla Group](#) was awarded for the **third consecutive year** by the **Social and Business Enterprise Responsible Awards (SABERA)** for its Corporate Social Responsibility (CSR) initiative of **crop residue management** titled '**Shodhan**' (meaning 'purity' in Hindi) under the category of **Paryavaran & Upbhog** (Environment and Consumption).

Project Shodhan was set up in 2017 with the aim of achieving zero crop residue burning in the villages of Indian states of **Punjab, Haryana, Uttar Pradesh, and Rajasthan**. In four years, the initiative has covered 61 villages and 53,000 acres of agricultural land in these "*wheat bowl states*." Last year, the **Confederation of Indian Industry (CII) Foundation** and Birlasoft had signed an MoU towards the third phase of *Shodhan*, focused on introducing alternate solutions to manage crop residue and create awareness on the ills of stubble burning.

On winning the award, [Arun Rao](#), **Chief People Officer, Birlasoft**, said, "We are honored to serve the community that we operate in, and do our bit in solving the major environmental issue of stubble burning. The recognition by **SABERA** is testament of the efforts that our volunteer teams have put in to devise sustainable farming solutions. Through *Shodhan*, we hope to be a catalyst towards improving Air Quality Index (AQI) across the Delhi-NCR region, by bringing in behavioral change among farmers and promoting sustainable agricultural methods. I would like to thank CII for their partnership towards helping us reach many milestones in this community-benefiting project.

Through *Project Shodhan*, Birlasoft also created awareness among the farming communities through various action-oriented modes of street plays, one-to-one sessions, and behavioral communication campaigns. Demonstration sessions and trainings were provided on-ground on straw management techniques along with acknowledgment and appreciation for farmers.

About सबेरा SABERA

सबेरा SABERA awards were instituted by the **Simply Suparna Media Network** in the year 2018 with a view to recognize the exceptional work done in India in the development sector. The event focuses on contribution towards Sustainable Developments Goals by Individuals,

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Corporations in private and public sector domains, Foundations, Non-Government Organizations, Trusts, Societies, Nonprofits, Social enterprises and more. Read [more](#).

[About Birlasoft](#)

Enterprise to the Power of Digital™

Birlasoft combines the power of domain, enterprise and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion-dollar diversified [The CK Birla Group](#), Birlasoft with its 10,000 engineers, is committed to continuing our 158-year heritage of building sustainable communities.

For further information please contact:

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Disclaimer.

Some of the statements in this update that are not historical facts are forward-looking statements. These forward-looking statements include our financial and growth projections as well as statements concerning our plans, strategies, intentions and beliefs concerning our business and the markets in which we operate. These statements are based on information currently available to us, and we assume no obligation to update these statements as circumstances change.

There are risks and uncertainties that could cause actual events to differ materially from these forward-looking statements. These risks include, but are not limited to, the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their spending for our services, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and market conditions in India and elsewhere around the world, and other risks not specifically mentioned herein but those that are common to industry.

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