December 16, 2020

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001.

National Stock Exchange of India Ltd.,
Exchange Plaza, C/1, G Block,
Bandra - Kurla Complex, Bandra (E),
Mumbai – 400051.

Scrip ID: BSOFT
Scrip Code: 532400

Symbol: BSOFT
Series: EQ

Kind Attn: The Manager,
Department of Corporate Services

Kind Attn: The Manager,
Listing Department

Subject: -   Press release

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Kindly take the same on your record.

Thanking you.

Yours faithfully,

For **Birlasoft Limited**
(Formerly KPIT Technologies Limited)

Sneha Padve
Company Secretary & Compliance Officer

Encl.:- As mentioned above.

Birlasoft receives SABERA 2020 Award
for its community-benefiting Initiative
- *Project Shodhan*

This is the third time in a row that Project Shodhan has been acknowledged and appreciated by the SABERA jury members.

NOIDA, PUNE, India | December 16, 2020: **Birlasoft Ltd [BSE: 532400, NSE: BSOFT]**, part of the USD 2.4 billion diversified, **The CK Birla Group** was awarded for the **third consecutive year** by the **Social and Business Enterprise Responsible Awards (SABERA)** for its Corporate Social Responsibility (CSR) initiative of **crop residue management** titled '*Shodhan*' (meaning 'purity' in Hindi) under the category of ***Paryavaran & Upbhog*** (Environment and Consumption).

Project Shodhan was set up in 2017 with the aim of achieving zero crop residue burning in the villages of Indian states of **Punjab, Haryana, Uttar Pradesh, and Rajasthan**. In four years, the initiative has covered 61 villages and 53,000 acres of agricultural land in these "*wheat bowl states.*" Last year, the **Confederation of Indian Industry (CII) Foundation** and Birlasoft had signed an MoU towards the third phase of *Shodhan*, focused on introducing alternate solutions to manage crop residue and create awareness on the ills of stubble burning.

On winning the award, **Arun Rao**, **Chief People Officer, Birlasoft**, said, "We are honored to serve the community that we operate in, and do our bit in solving the major environmental issue of stubble burning. The recognition by **SABERA** is testament of the efforts that our volunteer teams have put in to devise sustainable farming solutions. Through *Shodhan*, we hope to be a catalyst towards improving Air Quality Index (AQI) across the Delhi-NCR region, by bringing in behavioral change among farmers and promoting sustainable agricultural methods. I would like to thank CII for their partnership towards helping us reach many milestones in this community-benefiting project.

Through *Project Shodhan*, Birlasoft also created awareness among the farming communities through various action-oriented modes of street plays, one-to-one sessions, and behavioral communication campaigns. Demonstration sessions and trainings were provided on-ground on straw management techniques along with acknowledgment and appreciation for farmers.

About सबेरा SABERA

सबेरा **SABERA** awards were instituted by the **Simply Suparnaa Media Network** in the year 2018 with a view to recognize the exceptional work done in India in the development sector. The event focuses on contribution towards Sustainable Developments Goals by Individuals,

Corporations in private and public sector domains, Foundations, Non-Government Organizations, Trusts, Societies, Nonprofits, Social enterprises and more. Read more.

About Birlasoft

Enterprise to the Power of Digital™

Birlasoft combines the power of domain, enterprise and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion-dollar diversified The CK Birla Group, Birlasoft with its 10,000 engineers, is committed to continuing our 158-year heritage of building sustainable communities.

For further information please contact:

Melissa Womack	Suma Nair	Arnab Bhattacharya
Head, Global Marketing, Birlasoft	AVP & Head - Corporate Marketing, Birlasoft	Senior Account Manager, Genesis BCW
Melissa.womack@birlasoft.com	Suma.nair@birlasoft.com	Arnab.Bhattacharya@genesis-bcw.com
+1 214 505 0228	+91 983 308 4449	+91-78383 11985

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