

PROMOTION

VISION

MARKETING

Birlasoft CXSPRINT B2B Marketing

Rapid Implementation Services for SAP® Marketing Cloud



40% - 60%

Reduction in
Implementation Time



100%

Remote
Delivery Model



50%

Reduction in
Project Costs

Speed to Value with Maximum Impact in Minimal Time

Birlasoft's **CXSPRINT** is a low-cost rapid implementation approach designed to reduce cost, accelerate speed to value and minimizing risk, across SAP's Customer Experience solutions with multiple pre-built features and integration.

CXSPRINT B2B Marketing gives organizations the ability to deploy the fully integrated version of SAP's Marketing Cloud for as little as one third the implementation cost of the full SAP Launch approach.

Start at your own pace with a pre-configured "Out-of-the-Box" solution designed to keep the scope simple. **CXSPRINT** lets you build and extend "As-you Go" to fit your business needs.

CXSPRINT Marketing

Fixed fee engagement

Ready to deploy with multiple integrations in 12 weeks

User adoption enabled and supported by machine learning

System training and functional documentation included

KEY FEATURES



State-of-the-art ease of use



Extensive integration options



Scalable to support global marketing

DIFFERENTIATORS



Proven implementation methodology



Industry expertise and solutions



Quick enablement

BENEFITS



Significant cost reduction



Data security with SAP Marketing Cloud



Increased effectiveness / productivity

The Birlasoft Difference

100+ CX projects and Counting

200+ Consultants Worldwide

SAP S/4HANA and SAP ECC End-to-End Integration

Proven Results with Deep UX/UI Domain Expertise

25 Year Footprint Across the SAP Landscape



RESOURCES

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Enterprise to the Power of Digital™

Birlasoft combines the power of domain, enterprise, and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion-dollar diversified CK Birla Group, Birlasoft with its 11,000+ professionals, is committed to continuing the Group's 159-year heritage of building sustainable communities.